



ISSUE MONTH	SPACE CLOSE	MATERIALS DUE	EDITORIAL FOCUS	RESOURCE GUIDES*	BONUS DISTRIBUTION
<b>JANUARY</b>	11/30	12/1	<ul style="list-style-type: none"> <li>Recruiters Roundtable</li> <li>2011 Outlook</li> <li>Equities Update</li> </ul>		<ul style="list-style-type: none"> <li>FSI Broker-Dealer Conference</li> </ul>
<b>FEBRUARY</b>	1/3	1/7	<ul style="list-style-type: none"> <li>Training &amp; The Talent shortage</li> <li>REIT Report</li> </ul>		<ul style="list-style-type: none"> <li>TD Ameritrade</li> <li>IMCA NY Consultants Conf.</li> <li>T3 Technology Tools For Today</li> </ul>
<b>MARCH</b>	2/1	2/4	<ul style="list-style-type: none"> <li>Annual Compensation Issue</li> </ul>		<ul style="list-style-type: none"> <li>ASPPA 401(k) Summit</li> <li>SIFMA Conference</li> <li>Women Advisors Forum (Miami)</li> </ul>
<b>APRIL</b>	2/24	3/1	<ul style="list-style-type: none"> <li>Investment Update: From Annuities to Alternatives</li> <li>Equities Update</li> </ul>	<ul style="list-style-type: none"> <li>Sector Focus: Energy</li> </ul>	<ul style="list-style-type: none"> <li>Women Advisors Forum (NYC)</li> <li>Capital Link Closed-End ETF Forum</li> </ul>
<b>MAY</b>	4/2	4/6	<ul style="list-style-type: none"> <li>Top Ten Branch Managers of the Year</li> </ul>		<ul style="list-style-type: none"> <li>NAPFA National Conference</li> <li>IMCA Annual Conference</li> <li>ICI General Membership Meeting</li> </ul>
<b>JUNE</b> FREE AD TESTING	5/1	5/6	<b>OWS 20TH ANNIVERSARY SPECIAL ISSUE</b>		<ul style="list-style-type: none"> <li>Pershing INSITE</li> <li>Morningstar</li> <li>Women Advisors Forum (Chicago)</li> </ul>
<b>JULY</b>	5/25	6/1	<ul style="list-style-type: none"> <li>Independence</li> <li>Betting on 529 College Savings Plans</li> <li>Equities Update</li> </ul>	<ul style="list-style-type: none"> <li>Sector Focus: Consumer Staples</li> </ul>	
<b>AUGUST</b>	7/1	7/5	<ul style="list-style-type: none"> <li>The Practice Management Issue</li> <li>ETF Update</li> </ul>		
<b>SEPTEMBER</b>	8/1	8/5	<ul style="list-style-type: none"> <li>Building The Powerhouse Book</li> <li>The Best No-Load Mutual Funds</li> </ul>	<ul style="list-style-type: none"> <li>14th Annual Independent Broker-Dealer</li> </ul>	<ul style="list-style-type: none"> <li>FPA Annual Conference</li> </ul>
<b>OCTOBER</b>	8/25	8/31	<ul style="list-style-type: none"> <li>The Retirement Issue: IRAs, Keoghs &amp; SEPs</li> </ul>		<ul style="list-style-type: none"> <li>IRI Insured Retirement Institute</li> <li>ETF 360 Conference</li> <li>Women Advisors Forum (Boston)</li> </ul>
<b>NOVEMBER</b>	10/3	10/7	<ul style="list-style-type: none"> <li>Estate Planning &amp; Philanthropy</li> <li>Equities Update</li> </ul>	<ul style="list-style-type: none"> <li>Sector Focus: Healthcare &amp; Pharma</li> </ul>	<ul style="list-style-type: none"> <li>SRI in the Rockies</li> <li>SIFMA Conference</li> <li>Schwab IMPACT</li> <li>Financial Behavior in Retirement Summit</li> <li>Women Advisors Forum (Santa Monica)</li> </ul>
<b>DECEMBER</b> FREE AD TESTING	11/1	11/4	<ul style="list-style-type: none"> <li>Top 40 Under 40</li> </ul>		

Advertising opportunities are subject to availability and dates are subject to change.

Editorial calendar subject to change and is current as of October 2010.

\*Please see Resource Guide editorial calendar for closing dates.